



# Practice Profile

2022-2023

[www.mpsl.design.co.uk](http://www.mpsl.design.co.uk)

A planning & design team  
you'll feel right at home with



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## 1. Overview

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MPSL is a multi-disciplinary design and planning studio, providing the full range of pre-application and project management services for clients in residential, commercial and industrial development.

With expertise in regeneration master planning and sustainable construction, the MPSL team can act as external consultant or in-house technician for projects large or small. A dedicated team of designers, planners, technicians and consultants, MPSL has the skills, talent and experience to deliver the right impact at the best price to support its clients' schemes.

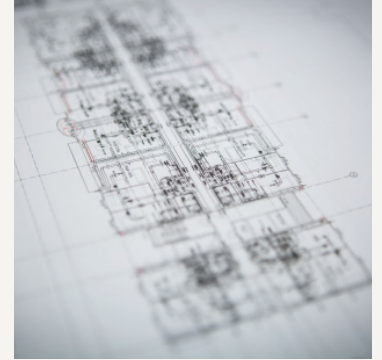
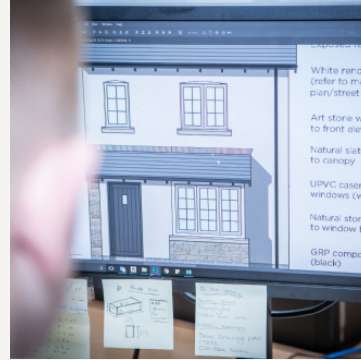
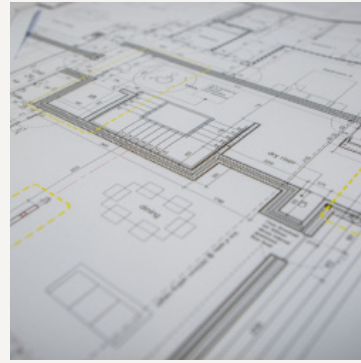
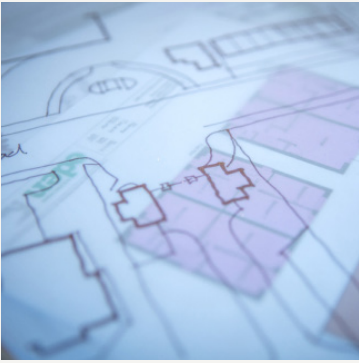


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We're delighted to have been included on the ICN Framework!

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## What do we offer?

MPSL provides clients with a comprehensive service for all types of development, from initial concept planning through to detailed designs and technical working drawings. The aim is to help clients design buildings and environments that will withstand the test of time with strength, beauty and integrity.

By working closely with local authorities and developers, and liaising with residents and council members throughout the planning process, MPSL can help to create schemes which bring new benefits to the community and provide a commercially successful solution.

With a range of architecture, planning and design services available, MPSL can take on part or all of the pre-construction process on behalf of its clients, working alongside other professionals, and bring expertise to residential, commercial, and industrial projects.





## 2. Social Values

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Social value calls upon both the client, and the design team, to consider how a project can deliver not just a particular development itself, but also how the project might improve the economic, social, and environmental well-being of the relevant area. Social value is moving further up the agenda, with a shift in emphasis, from purely economic, to the broader socio-economic value of a project.

At MPSL, social value is held at the forefront of our business, not only to the benefit of our communities, but also in a bid to do, and see things differently, contributing to the lasting success and well-being of every demographic. As designers, our primary role is to create both successful buildings, and places, which ultimately support and compliment the communities they serve. In order to ensure the long term success of a project, social value must be embedded into the heart of the design.



### Economy

We are extremely passionate about providing equal opportunities for all people, irrespective of their individual background, orientation, culture or creed. We work closely with local education and training providers, offering support and work experience opportunities, having provided a number of successful apprenticeship placements to date. We value the importance of raising the aspirations, and bridging the gap for those from disadvantaged backgrounds, supporting people to navigate a clearer pathway towards our profession, and enabling all people to succeed in reaching their full potential.



### Environmental

We strongly believe that it is our obligation (and the obligation of every business) to minimising the impact of daily activities on the environment as much as possible, so as to reduce the overall carbon footprint imposed. As a company, we utilise resources efficiently, in order to reduce waste, and limit our daily environmental impact. We have recently switched to a green energy source, supplied by a UK generated 100% renewable energy provider, and actively encourage all staff members to car pool, take public transport, or cycle where possible. All of our supplies are sourced locally, with a constant focus on minimising the detrimental impact of avoidable logistics.



### Social

The happiness and wellbeing of those impacted by the places and spaces we create, is of pivotal importance to us. This works to guide, and influence some of the key design decisions we make, ensuring that we are able to provide an ever improving environmental impact on the communities which our projects serve. We are also proud to offer sponsorship to several local organisations and sports teams, as well as donating our time, and money, towards coaching initiatives for community groups.



## 3. Core Services

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Sketch schemes for  
financial appraisals



Concept schemes



Master planning



Urban design



Planning applications



Negotiations



Landscape concepts



Public Consultations



Building design



Technical working  
drawings



Site supervision



Building regulation  
submissions



## 4. Our Team

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Established in 2000 by managing director David Golden, MPSL has built a strong, multi-disciplinary team, of planners, designers, technicians and consultants, experienced in delivering all aspects of the pre-construction process through to project delivery.

MPSL is renowned for delivering time after time thanks to a solutions-based approach which balances an understanding of the complexities of the planning process and interpretation of client requirements.

The highly skilled team combines an in-depth knowledge of construction methods and materials with architectural design, to achieve aesthetic, sustainable and commercial solutions.

With backgrounds in housebuilding, commercial development, town planning and urban design, public sector project management sustainable, the team has more than 20 years' relevant industry experience and includes master planners, layout designers and technicians.

## Key personnel



David Golden

**Managing Director**

David Golden is the founding director of MPSL, having spent many years in the private housing sector. With significant design and management experience gained whilst working for the large corporates such as, AMEC and Westbury Homes, David is renowned throughout the industry for his solutions-based approach and an unerring ability to understand the planning mindset.



Darren Higson

**Dep. Managing Director**

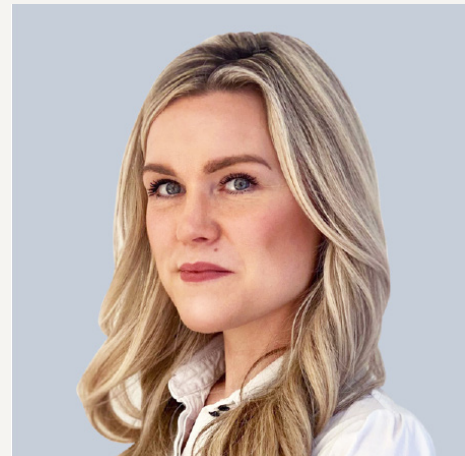
Darren has a formidable reputation for his in-depth understanding of construction methods and material compatibility to achieve both aesthetic and commercial design solutions. He has 15 years' experience with major house builders providing house type portfolios and concept housing solutions.



Adam Clews

**Project Director**

Adam started while the company was still in it's infancy and has played an important role in it's growth. Adams strength include his attention to detail and Project Management. Adam leads his team through every stage of the planning process ensuring viable and efficient schemes are secured for our clients.



Soulla Rose

**Planning Manager**

Soulla specialises in all planning related requirements, including layouts, house type portfolios, supporting statement writing, and the ultimate delivery of application packs. Soulla takes great pride in representing a direct point of contact for the client, whilst utilising a wealth of experience to negotiate with the Local Authority and deliver successful planning applications.



## 5. Portfolio

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For over 20 years we have had the privilege of working on an impressive collection of projects, across diverse developments and on both a large and small scale. Renowned for delivering services of the highest level, our innovative yet practical approach achieves aesthetic, sustainable and commercial solutions every time, keeping us at the forefront of an ever-changing market.

# Manchester Road, Chorlton

Client: Southway Housing



Type of Development

**Over 55's retirement  
apartments, wellness  
centre & retail**



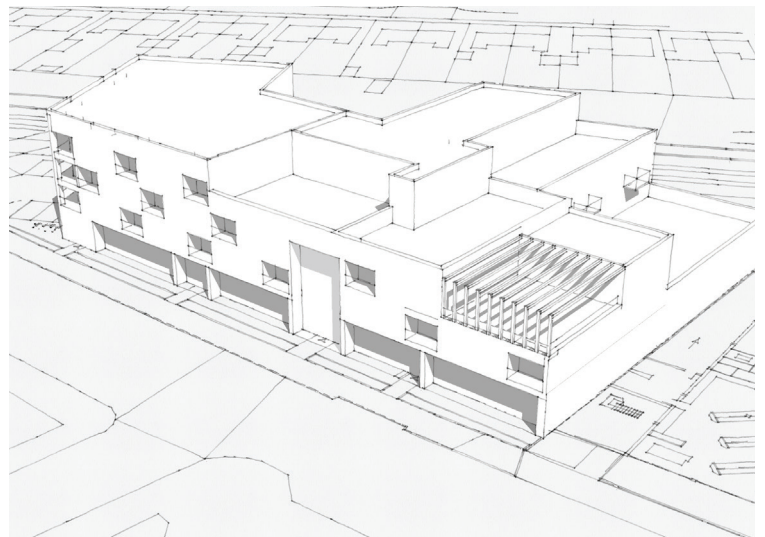
Development Size

**0.7 Acres**



Properties

**41**





# Congleton Road, Sandbach

Client: Taylor Wimpey



Type of Development

**Open sale & affordable housing**



Development Size

**19.5 Acres**



Properties

**160**



# Manor Boot Road, Sheffield

Client: Keepmoat



Type of Development

**Private rental & affordable housing**



Development Size

**28.8 Acres**



Properties

**256**





# Rainshore Mill, Rochdale

Client: Russell Homes



Type of Development

**Open sale &  
affordable housing**



Development Size

**16.1 Acres**



Properties

**42**





# Hallgate Lane, Pilsey

Client: Forge New Homes



Type of Development

**Open sale &  
affordable housing**



Development Size

**7.6 Acres**



Properties

**98**





# Kersal Vale, Prestwich

Client: Cube & Great Places



Type of Development

**Open sale &  
affordable housing**



Development Size

**11.9 Acres**



Properties

**109**





# Carter House Way, Widnes

Client: Mulbury Homes, Magenta Living & Halton Housing



Type of Development

**Open sale, private rent & affordable housing**



Development Size

**18.72 Acres**



Properties

**248**







## 6. A selection of our clients

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**A planning & design  
team you'll feel  
right at home with**



## 6. Get in touch

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